



FOR IMMEDIATE RELEASE

No. 2024-12

September 30, 2024

Contact

Media Relations

Phone: (571) 557-5450

Email: mediarelations@nga.mil

NGA announces \$708M data labeling RFP

SPRINGFIELD, Virginia – The National Geospatial-Intelligence Agency has released a \$708 million data labeling request for proposal. Sequoia is a single-award indefinite delivery indefinite quantity contract with an up to \$708 million ceiling over an up to 7-year ordering period. The contract, NGA's largest data labeling effort to date, will support critical geospatial intelligence artificial intelligence and machine learning capabilities.

The Sequoia IDIQ is intended to include data labeling activities to support GEOINT AI/ML capabilities across multiple programs and directorates within the NGA enterprise, the National System for GEOINT and the Department of Defense.

For example, the IDIQ contract will support the NGA Maven Program, which applies AI capabilities to intelligence, surveillance and reconnaissance sensors and platforms, primarily through computer vision. The NGA Maven CV algorithms, which rely heavily on robust data labeling, can perform a number of automated tasks, including but not limited to object detection, object tracking, object classification and pattern detection.

The Sequoia IDIQ contract will additionally support natural language processing, analytic models and AI/ML models that support business process automation for the GEOINT mission.

The contract will leverage commercial CV and AI capabilities to augment existing programs and will integrate directly into analytic workflows for operational use.

For more information on Sequoia, visit [SAM.gov](https://sam.gov) or the [Acquisition Research Center](https://acq-ui.ace.proj.nrp.ic.gov). The full RFP is posted to the classified Intelligence Community Acquisition Research Center website at <https://acq-ui.ace.proj.nrp.ic.gov>.

###

About NGA

NGA delivers world-class geospatial intelligence that provides a decisive advantage to policymakers, warfighters, intelligence professionals and first responders.

NGA is a unique combination of intelligence agency and combat support agency. It is the world leader in timely, relevant, accurate and actionable geospatial intelligence. NGA enables the U.S. intelligence

community and the Department of Defense to fulfill the president's national security priorities to protect the nation.

For more information about NGA, visit us online at nga.mil, [Instagram](#), [LinkedIn](#), [Facebook](#) and [X/Twitter](#).