

NextView License Sharing and Release Guidance

NextView License Requests for Sharing and Release – NGA reviews requests to share and release commercial imagery on a case by case basis to maintain license compliance

Under the NextView License, members of the United States Federal Government (USG) and NGA gather information and clarify the scope of initiatives / projects using commercial imagery.

Key Factors to Capture Project Scope

USG personnel initiate requests to share and release NextView licensed imagery beyond the USG, with potential for public release, by providing the following information for NGA to review.

Urgency and timeframe – provide release dates with rationale to help prioritize all requests

WHO (USG lead/official; USG agency/office; contract/agreement; receiving organizations)

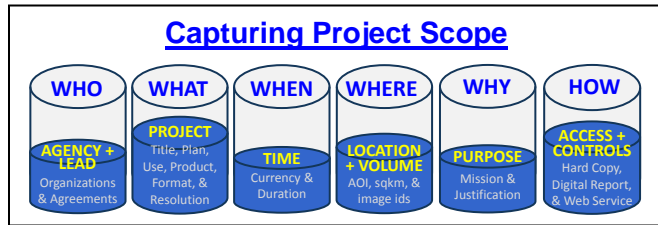
WHAT (Project title; description; use; imagery/product type; format; resolution)

WHEN (Time of imagery collections; date and duration of sharing or web posting)

WHERE (Geographic coverage of areas of interest (AOIs); sqkm; and image ids)

WHY (USG purpose/mission; justification capturing USG purpose and direct USG benefit of sharing and/or release of commercial imagery or imagery derived products)

HOW (Method of sharing/release: hard copy, digital reports, briefs, website URL, web service; access controls: password protection, IP limits, user account restrictions, bounding boxes)



Levels of Release

	Description	Scope	Coordination	Marking
NextView License	Use by USG (all offices, agencies, departments, and branches); share in support of USG purpose	USG uses its reasonable best efforts to <u>minimize effects on commercial sales</u>	End User License of EnhancedView Contract	© 2017 DigitalGlobe, NextView License
Limited Public Release	Public distribution for emergencies, disasters, and humanitarian efforts; limited to 30 days per request	<u>30 day exception to NextView License</u> ; after 30 days remove from public access and handle in accordance with NextView License	NGA contractually required to notify vendor within 24 hours after releasing imagery	© 2017 DigitalGlobe, NextView License
Coordinated Public Release	Public release coordinated for use in reports, briefs, websites, and other methods	Typically for <u>1-2 images</u>	NGA coordinates with vendor for business impact input	© 2017 DigitalGlobe
License Uplift	Full public dissemination by USG without restrictions	No product type or format restrictions; <u>annual volumetric limit</u>	NGA communicates decisions to vendor by project title, image ids, and sqkm	<i>Imagery courtesy of DigitalGlobe</i>

NOTE: Same day requests for public release require USG agency, project title, use, time, date, AOIs, image ids, sqkm, method of release, and sample products to expedite response.

Assessing Business Impact

USG missions drive a broad range of sharing under the NextView License. The NextView License states that the USG shall use its reasonable best efforts to minimize the effects on commercial sales. NGA EnhancedView Program Management Office developed a framework for public release to assess the business impact of requests to share and release commercial imagery in order to maintain license compliance.

Key Elements

NGA EnhancedView Program assesses business impact with these elements:

Value

- *Competitive Environment*
- *Commercial Interest (target, geography, & time)*

Extent of Exposure

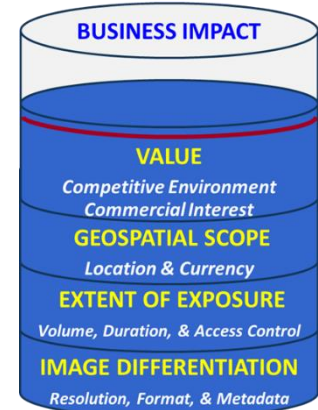
- *Volume*
- *Duration*
- *Access Control*

Geospatial Scope

- *Location*
- *Currency*

Image Differentiation

- *Resolution*
- *Format*
- *Metadata*



The dynamic and fluctuating operating environment for this framework necessitates review of the case by case circumstances of each request.

The inherent value of commercial imagery is the visual information captured in the image

The NextView License applies to imagery and imagery derived products which contain an image or look like an image. These definitions differentiate the line of demarcation for the license.

Imagery Derived Product - product created from imagery with characteristics of the imagery, regardless of file format (e.g. image city maps, reduced resolution images)

Derived Product - product derived from imagery that no longer looks like an image or retains image characteristics (e.g. maps, line drawings)

Seek Additional Guidance from the following parties, when considering:

License Compliance - NGA EnhancedView Program Management Office for scope and impact
[NextView_License@coe.ic.gov; NGANextView_License@nga.mil]

Legal Interpretation - NGA Office of the General Counsel for legal opinions [GCP@coe.ic.gov]

Intelligence Issues - NGA Analysis Foreign Disclosure [ForeignDisclosure@coe.ic.gov]

Limited Public Release for Emergencies, Disasters, & Humanitarian Effort

30 Day Exceptions to the NextView License

In support of emergencies, disasters, and humanitarian efforts, the **NGA may disseminate and/or post on open web sites imagery** licensed under this contract regardless of whether the recipients are within the NextView license user groups. **The imagery will contain copyright notice and NextView license notice.** After 30 days, the imagery will be handled in accordance with the NextView license.

License Uplift for Full Public Disclosure

A limited amount of NextView imagery uplifted to permit full public dissemination by the U.S. Government without restrictions. There are no restrictions on product type or format. All uplifted rights granted herein for use of the unprocessed sensor data and requirements compliant processed imagery and imagery derived products provided to the U.S. Government purchased under this NGA contract are in perpetuity.

For additional details on license compliance refer to NextView License Information Paper