NEWS RELEASE

NGA unveils 2013-17 strategy

SPRINGFIELD, Va. – The National Geospatial-Intelligence Agency has released its overarching 2013-2017 strategy via the agency web site at https://www1.nga.mil/About/NGAStrategy/Pages/default.aspx. The strategy aims to ensure the geospatial intelligence discipline is a key contributor to U.S. integrated intelligence operations in support of multiple mission areas, including military and intelligence operations, intelligence analysis, homeland defense and humanitarian and disaster relief.

“The NGA strategy establishes the strategic goals and objectives that will guide our efforts to fulfill NGA’s mission and vision,” said Director Letitia A. Long in the opening letter of the strategy. “In doing so, [we] ensure that NGA continues to lead the community in providing relevant, timely and accurate geospatial intelligence in support of national security.”

The strategy provides direction and guidance to increase the efficiency, value and integration of the geospatial intelligence discipline over the next five years. It continues the implementation of the NGA vision first outlined by Long in October 2010, and incorporates the vision’s key goals to provide online, on-demand access to GEOINT knowledge, and also broaden and deepen analytic expertise needed to anticipate and respond effectively to future key intelligence questions.

Initially announced to the agency workforce in mid-May by Director Long, the strategy is now available to help inform and educate agency stakeholders, partners and the general public about the agency’s roadmap to fully achieve the implementation of the vision. The strategy is aligned with the strategic priorities outlined in the U.S. National Intelligence Strategy, the U.S. Defense Intelligence Strategy and the U.S. Secretary of Defense strategic guidance titled “Sustaining U.S. Global Leadership: Priorities for the 21st Century Defense.”

Seven strategic, interconnected and interdependent objectives are outlined to guide NGA in achieving its goals: content, customer service, open information technology environment, analytic capabilities, workforce, workplace and corporate and functional management.

The strategy also allows the agency agility in its response to the ever-changing challenges the GEOINT community faces while focusing on the Director of National Intelligence and Undersecretary of Defense for Intelligence priorities of intelligence integration, counterterrorism, counter-proliferation, counterintelligence, cyber, anti-access/anti-denial and global coverage.

“The strategy reinforces our belief in the strengths that each employee brings to NGA, and in the critical role of partnership and collaboration both inside and outside the agency,” said Long.

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