



**Justin C Poole**  
**Director, Xperience**

Mr. Poole is the Director, Xperience Directorate (X), and is responsible for enhancing the users experience through online, on-demand GEOINT services that provide access to content, expertise, and applications. Mr. Poole is also dual hatted as the Customer Service Portfolio Manager.

Mr. Poole returned to the National Geospatial Intelligence Agency from his second Joint Duty Assignment as the Associate Deputy Director IMINT, National Reconnaissance Office (NRO). In this capacity, he was responsible for assisting the Director IMINT in establishing the organizational strategic direction, managing the day-to-day operations, and strengthening mission partner relationships.

Prior to this position Mr. Poole served as the Deputy Program Manager for the National System of Geospatial Intelligence (NSG). In this capacity, he supported the Director, Acquisition, in the oversight, guidance, and advocacy for capability integration into the broader NSG as well as the NSG Program Manager in policy formulation, execution, analysis, and reporting against established NSG cost, schedule, and performance baselines.

In his first Joint Duty Assignment Mr. Poole served as the Deputy Director for Mission Management, National Counterterrorism Center (NCTC). In that capacity, he was responsible for overseeing all national intelligence related to the counterterrorism (CT) mission. Mr. Poole was responsible for developing the Counterterrorism Intelligence Plan which served as the CT strategic plan for the Intelligence Community, the CT Analytic Production Strategy which drove analysis for the CT Community, and chaired the CT Advisory Group, the most senior CT body supporting the CT Mission Manager.

Mr. Poole came to Defense Mapping Agency, one of NGA's predecessor organizations, in 1991 where he has since held a variety of positions. In 2006 Mr. Poole concurrently served as the Business Executive (BX) for the Analysis & Production Directorate and the Deputy Director, Joint Planning Office, ensuring a comprehensive and integrated Directorate program. He was also the Directorate's resource manager and provided strategic guidance and oversight of the BX staff offices and Agency NGA Support Teams.

In 2004 he served as the NGA Chief Architect and as the Deputy Director, Enterprise Architecture and Engineering and the Enterprise Operating Framework Program Manager, Office of Strategic Transformation, NGA. Mr. Poole ensured agency investments aligned architecturally, and executed the agency's transformational objectives. In 2002 Mr. Poole served as a member of the National System for Geospatial Intelligence, Enterprise Transformation Integrated Product Team that kicked off the agency's transformational journey. Mr. Poole started his career as a cartographer and geospatial analyst.

Mr. Poole received his Senior Executive appointment October 6, 2002. He received a Bachelor of Science degree in geography, with a specialization in cartography, from the University of Maryland, College Park, in 1990. Mr. Poole completed the Senior Managers in Government program at the Harvard Kennedy School, Harvard University in August of 2014. Mr. Poole has received several awards, including a National Foreign Intelligence Community, Meritorious Unit Citation, several meritorious service awards from NIMA and NGA, as well as receiving the Meritorious Presidential Rank award in 2008, the Superior Civilian Service Medal in 2010, and NGA's Challenger Award in 2014.



