

# INNOVATIVE GEOINT APP PROVIDER PROGRAM (IGAPP)

## BRIDGING APPLICATION DEVELOPERS WITH GOVERNMENT CUSTOMERS



### TODAY'S APPLICATIONS - TODAY'S TECHNOLOGY

The application, or app, landscape is shifting and growing at a pace that has made it difficult for the federal government to take advantage of the change. New generations of end-users are native to this landscape and expect a user experience that mirrors what they find on their personal devices and systems. NGA is seeking new ways and new tools to provide users access to its data with the goal of providing better, richer solutions to problems with a geospatial component.



**Government technology users need applications that represent leading-edge technology today.**

IGAPP, a product of the National Geospatial-Intelligence Agency (NGA), connects app developers with government customers to provide them with a mobile experience that more closely matches their expectations. Rather than developing and procuring apps on a project-by-project basis, IGAPP connects end-users to a qualified pool of registered app developers. These developers create an array of apps that are tested, evaluated and measured against customers' needs. The results of these efforts are found in NGA's GEOINT App Store, [apps.nga.mil](http://apps.nga.mil), an online platform that provides useful apps and web services for consumers of geospatial data, including first responders and warfighters.

The IGAPP business model finds, qualifies, and provides a broad level of support to developers who employ leading-edge technology to build apps that meet customer needs. IGAPP tests, evaluates and measures the apps against these needs before posting them to the GEOINT App Store for download.

### A TRUSTED APPLICATIONS BROKER

IAPP facilitates movement of the developed apps from the collaborative development environment into the hands of NGA customers. The program does this by ensuring the apps are safe, stable and well-integrated into NGA environment. Specific features that enable the success of IGAPP include:

- **Simplified Contracting:** There are no direct contracts with NGA. App developers contract only with the IGAPP contractor, TASC, an Engility company, who serves as a brokering agent with the agency.
- **Insight into NGA Needs and Functions:** The IGAPP contractor cultivates lasting business-to-business relationships with app developers and translates NGA customer needs into language familiar to them.
- **Technical Subject-Matter Expert (SME) Access:** IGAPP provides access to SMEs who know the NGA and their testing expectations: there are no mysteries or surprises during development and rollout.



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- **Test and Validation Support:** While the primary focus is ensuring “first-time right, every time,” the IGAPP process is designed to move apps through testing and validation quickly and into the hands of NGA customers, rapidly initiating revenue streams.

## APPLICATION DEVELOPERS CONNECTING WITH GOVERNMENT CUSTOMERS

IGAPP is a pioneering way for NGA to engage leading app developers, including those from startups, academia and mid-sized software firms. NGA has created a business model in IGAPP that simplifies working with the federal government to bring innovative apps to the end-user community.

## A BROKER SERVICE THAT APPEALS TO APP DEVELOPERS

In the early stages of the program, the IGAPP contractor polled app developers from across the country to determine their interest and attraction to developing federal apps. The queried individuals responded positively about IGAPP and the opportunity it provides them to gain a foothold in a market with a well-defined customer set. The polling also found that developers are eager to make a difference in the work of federal agency end-users and to work from user-expressed needs.

As a trusted broker, IGAPP mentors and represents developers new to government work. IGAPP offers dedicated relationship management between the developers and NGA to ensure that requirements are clear and end-products meet customer needs.

## INSIGHT APPLIED - TO THE NEED FOR APPS

Connecting centers of innovation to NGA customers is the IGAPP mission. IGAPP responds to the need for the right tools at the right time for those who make a difference, whether at the leading edge of battle, or in the midst of disaster recovery.

Let us show you how IGAPP can revolutionize your approach to doing business with NGA. We are ready to quickly and reliably deliver your apps into the hands of NGA customers through IGAPP.

Contact us today at:

igapp@tasc.com or visit the GEOINT App Store at apps.nga.mil or visit us on the web at igapp.com.

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## MISSION AREAS



### Disaster Response

- Disaster Atlases
- Road Network
- Points of Interest
- Elevation Datasets
- Communication
- Utilities



### AIR

- Safety of Navigation
- Aeronautical Information
- Aeronautical Surveys
- Flight Publications
- Charts
- Vertical Obstructions



### SEA

- Safety of Navigation
- Maritime Information
- Maritime Surveys
- Charts
- Notice to Mariners



### LAND

- Feature Data
- Vegetation
- Maps
- Controlled Imagery



### SCIENCE

- GPS
- Photogrammetry
- Gravity
- Coordinate Systems
- Crowdsourced Data
- News Reporting