NGA

STRATEGIC VISION

2025
FROM THE DIRECTOR

In the course of human history, higher ground has always provided advantage. NGA has long enjoyed a technological and professional advantage in geospatial intelligence (GEOINT) — we owned the higher ground — and delivered that advantage to those we serve. Today we find ourselves reacting to increasing innovation from the commercial sector and fast-paced advances of our adversaries. This highlights the fact that everyone now enjoys access to cutting-edge GEOINT data and capabilities. What was the protected high ground is now commonly available and contested. Therefore, it is time for NGA to reimagine our strategy to continuously lift ourselves higher and deliver the dominant GEOINT our customers demand and deserve in the face of renewed great power competition.

The NGA Strategy 2025 challenges us to learn faster than our adversaries. We will generate advantage by adapting more quickly — through expanded partnerships, open innovation, freeing the data, teaming humans with machines, and developing a world-class workforce. In doing so we will improve our abilities to understand the world and anticipate events to provide GEOINT that increases the decision space for our policymakers, warfighters and emergency responders. We will also focus on the security of our data, the sanctity of our profession and our responsibility to maintain the public trust. Our role is to assure that the GEOINT we deliver is always timely, relevant and accurate — to orient our customers towards the best possible decision and enable them to act swiftly before events dictate the final outcome.

None of these aspirations are trivial — and they will require the sustained effort of every member of our global enterprise. This strategy articulates my vision for NGA and outlines a path toward specific outcomes that contribute to operational agility, elevated insight and mission resilience that prepare us to hold onto that higher ground regardless of external developments.

Onward!

Robert Cardillo
Director, National Geospatial-Intelligence Agency
NGA will be **mission driven** by delivering advantage through real-time services and anticipatory insights; providing assured access to — and complete confidence in — GEOINT.

NGA will be **human centered** by learning together; using machines as digital assistants and thought partners; and leveraging diversity to raise our GEOINT expertise and mission accomplishment.

NGA will be **data enabled** by ensuring operational superiority through exquisite information services that enable the global GEOINT enterprise.

NGA will be **enterprise strong** by optimizing the global ecosystem and enabling, servicing, brokering and leveraging all partners who offer capabilities, data and insights.

NGA will be **relentlessly innovative** by reimagining the art and science of GEOINT to remain the expert of experts and outpace adversary capabilities.

We will deliver insight, transparency and confidence in an increasingly dangerous, complex and chaotic world. In an era of uncertainty, we will reach beyond the horizon to bring the future into focus.

NGA will realize this vision by pursuing four interdependent strategic goals:

- **Inspire and grow our world-class workforce**
- **Fuel and drive the entire global GEOINT enterprise**
- **Secure and deliver the nation’s most trusted GEOINT**
- **Bring the future into focus to anticipate opportunity and foresee threats**